



## Trip Seminar 2024

February 15, 2024

Dear Exhibitor/Prospective Exhibitor:

The Chicago Metropolitan Ski Council, largest ski council in the United States, cordially invites you to exhibit at Trip Seminar on Saturday, May 18th at the Sheraton Suites Chicago O'Hare, a smoke-free hotel.

Trip Seminar is our annual event designed to bring downhill, cross-country and snowboard trip planners of our more than 60 member clubs (with membership in seven states) together with ski areas, destination resorts, travel agents, lodging associations, tour operators and transportation companies to check out the ski packages you will be offering for the 2024-2025 ski season and often beyond. Come prepared as the club trip planners will be ready to make firm commitments on this day!

Attached you will find a contract and exhibitor information sheet. If you wish to attend, please fill out the contract and exhibitor information sheet and mail them WITH YOUR CHECK (in U.S. dollars) made payable to CMSC

TRIP SEMINAR to:

Jody J. Jurgeto  
227 Deerpath Drive W.  
Schererville, IN 46375-2198 U.S.A.

or send a copy via email to [jody.cmssc@gmail.com](mailto:jody.cmssc@gmail.com).

After your signed contract and check are received by CMSC, a confirmation mailing with additional information will be sent to you along with a receipted copy of your contract. All room assignments will be based on the dated receipt of contract and payment in full. Late registrations may be located in corner rooms.

When booking your room package, please note that TWO (2) representatives in a double room (king and sleeper sofa) and ONE (1) sign are included per package. Additional representatives may attend at a pre-registered cost of \$150 per person, room not included. Additional signs can be purchased for \$25 per sign.

Contracts must be received by the deadline of **March 22, 2024**. ALL FEES MUST BE PREPAID. Receipt on or before the deadline will ensure your reservation and your directory listing. Please, **REGISTER EARLY. Rooms will be assigned in the order in which contracts and payments are received.** CMSC is requesting that exhibitors refrain from serving any/all alcohol during the hours of 10:30AM–3:30PM at Trip Seminar. NO EXCEPTIONS. Your cooperation is greatly appreciated.

We hope that you will be able to join us this year. Should you have any questions on the enclosed information or anything else relating to Trip Seminar, please, don't hesitate to call. Just remember—TRIP SEMINAR IS THE BEST WAY TO CAPTURE THE CHICAGO AREA DOWNHILL, CROSS-COUNTRY & SNOWBOARD CLUB MARKETS!!

Sincerely,

Jody J. Jurgeto  
Trip Seminar 2024 Chairperson  
Exhibitor Registration  
Cell: 219-713-0211  
e-mail: [jody.cmssc@gmail.com](mailto:jody.cmssc@gmail.com)

Carol-Joy "C-J" Motisi  
Trip Seminar 2024 Chairperson  
Club Registration  
Cell: 630-664-8005  
e-mail: [cj.cmssc@gmail.com](mailto:cj.cmssc@gmail.com)

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Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_