



Ski&Ride CLUB GUIDE

2026 Rates & Specifications

The CMSC Ski and Ride guide is published annually in September and will have an initial run of 5,000 copies. The magazine is distributed at ski shows, ski clubs, ski shops, local ski areas, the Travel and Adventure Show, and local ski events including Warren Miller and TGR film shows. All issues are also available on our website. The guide is full color and printed on 100# glossy paper with a trim size of 8.5"x11 ".

Description	Ad Size	Safe Area	Bleed Size	Price
Full page - Must be full bleed	8.5"x11"	8"x10.5"	8.75"x11.25"	\$1000
Half page - Horizontal only	8"x5.25"	8"x5.25"	8.75"x5.5"	\$600
One third page - Horizontal	8"x3"	- - -	- - -	\$400
One third page - Skyscraper	2.5"x10.25"	- - -	- - -	\$400

Specifications: Ads can be supplied in TIF or PDF formats, must be flattened and saved at maximum quality. Files should be CMYK color with a minimum of 300dpi. Pantone color matching is not available.

Deadlines: Insertion orders is Aug. 15, 2026. Camera ready ads submission deadline Aug. 31, 2026.

Submitting Files: We can accept files via DropBox or email. Dropbox does not have a file size limit. Email file size limit is 25 meg. You can also use other services like FromSmash.com to send large files.

Files or the drop box link can be emailed to: SkiAndRideMagazine@gmail.com or mike-mike1@att.net
To reserve ad space, contact Mike Thomas: mike-mike1@att.net
Technical questions? Contact Rick Drew: rickdrew@comcast.net

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